

# SO Y?

**Because we pick farmers as carefully as we pick soy beans.**

Alright, we're about to let you in on a secret: Vitasoy's great taste starts with our choice of Australian farmers. You see, to guarantee we use only the finest soy beans, we've hand picked farms from the Darling Downs to the Riverina. We then send our own Agronomist to help nurture the crops from planting to harvest. What we end up with is certified organic, non-genetically modified, whole soy beans. So next time you pick any of the Vitasoy range below, give yourself a little pat on the back. Because you've made the right choice, too.

**Vitasoy**  
The Soy Experts

